



Saranac Lake Civic Center
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NEWS RELEASE
FOR IMMEDIATE RELEASE
Saranac Lake Civic Center

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Sponsors and Vehicle Participants Sought for 2026 Touch a Truck at Saranac Lake Civic Center

SARANAC LAKE, N.Y. — The Saranac Lake Civic Center is seeking community sponsors and vehicle participants for its 4th Annual Touch a Truck event, taking place Sunday, September 13, from 10 a.m. to 1 p.m. with a special noise-free hour from 10 to 11 a.m. to accommodate children with noise sensitivities.

The popular family event brings together emergency vehicles, heavy equipment, trucks and interactive displays from local departments, municipalities, contractors and businesses, giving children and families the opportunity to explore the vehicles up close and meet the people who operate them.

Organizers say sponsorship support is essential to making the event possible while helping raise funds for the nonprofit Civic Center and its community programming.

“Touch a Truck has become a wonderful community event that families look forward to each year, and it simply would not happen without the generosity of our sponsors,” said Victoria Sturgeon, President of the Saranac Lake Civic Center Board of Directors. “We are incredibly grateful for the businesses and organizations that support this event and help us continue providing programs and activities for the community.”

The Civic Center is also encouraging businesses, organizations and individuals with interesting vehicles or equipment to participate in the event. Vehicle registration is free and can be completed online.

“It’s been incredible to see the variety of vehicles and equipment that community members and businesses bring out each year,” said Matt Wolter, Operations Manager at the Saranac Lake Civic Center. “From emergency vehicles and construction equipment to specialty trucks, every participant helps create a fun and memorable experience for local families.”

Admission is \$5 in advance online or \$8 at the door, with proceeds benefiting the Saranac Lake Civic Center.

For sponsorship information, vehicle registration, tickets or event details, visit www.saranaclakeciviccenter.org/touchatruck or call 518-637-7401.



Photo caption: *A ladder truck from Saranac Lake Fire & Rescue extends high above visitors during a previous Touch a Truck event. Touch a Truck returns to the Saranac Lake Civic Center this September for its fourth year, giving families an up-close look at emergency, construction, utility and service vehicles. Saranac Lake Fire & Rescue has participated in the event each year since its inception.*

About the Saranac Lake Civic Center

The Saranac Lake Civic Center is a year-round, not-for-profit recreation and events facility, serving the residents and visitors of Saranac Lake and the surrounding Adirondack community. The Saranac Lake Civic Center serves residents and visitors from across the region and beyond. Its regular users include Paul Smith's College, high school players from Saranac Lake and Lake Placid Central Schools, the Lake Placid Curling Club, Northwood School, Sara-Placid Lakers, Saranac Lake Learn to Skate and more. Expanded users include tournament users (such as Can-Am Hockey) and exposition organizers to take advantage of the event space.

FOR MORE INFORMATION

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